

Company Contact:
Yoni Shiff
Cellvine Ltd.
+972-3-634-8881
yonis@cellvine.com

Press Contact (Cellvine):
Daniel Epstein
summit advantage
+972 547 222 319
daniel@summitadvantage.com



CELLVINE BEGINS COMMERCIAL DEPLOYMENT OF ITS COVERAGE ENHANCEMENT SOLUTIONS AT LEADING VIETNAMESE GSM OPERATOR

COMMUNICASIA 2007

TEL AVIV – June 11, 2007 — Cellvine, a leading developer and provider of coverage enhancement solutions for cellular networks, announced today that it has begun commercial installation of its coverage enhancement solutions for a leading Vietnamese GSM operator. Cellvine will be exhibiting at the CommunicAsia 2007 Show in Singapore, 19-22 June at Singapore Expo, booth **4M1-08**.

Indoor environments such as large building complexes and shopping malls present significant challenges to operators who are looking to ensure strong signal quality for their customers as they move between different locations during a typical day. Customers expect good call quality and an enjoyable experience when using their mobile phones, which includes preventing dropped calls and ensuring consistent quality of service.

“We are seeing increasing interest in our coverage solutions for indoor environments throughout Asia,” commented Yoni Shiff, CEO of Cellvine. “Strong competition in markets such as Vietnam is pushing operators to find more efficient ways to ensure excellent coverage throughout their networks. We are delighted to be working with a Vietnamese GSM operator on this project and to assisting them in generating additional value from their advanced cellular network.”

Cellvine has developed a broad range of cellular coverage enhancement products and solutions based on its patent-protected technology for improving cellular signals in over-ground and subterranean environments. The company has enriched its coverage solutions with comprehensive management capabilities, providing operators with full real-time control of their coverage networks without the need for costly infrastructure replacement.

About Cellvine

Cellvine develops and markets innovative coverage solutions for the wireless telecommunications industry. Headquartered in Or Yehuda, Israel, with sales to Network Operators world-wide, Cellvine designs and manufactures best-of-class Wireless Signal Enhancement Systems from VHF through 3.5 GHz. The company’s high performance solutions enable operators to maintain excellent network quality, providing strong, cost-effective and consistent network coverage in all types of environments. Cellvine’s broad range of repeaters can support multiple networks simultaneously, including: GSM, GPRS, EDGE, UMTS, HSDPA, CDMA, CDMA2000-1xEV-DO, WCDMA, TDD, FDD, iDEN, and Tetra. For more information, please visit <http://www.cellvine.com>.