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CELLVINE INTRODUCES SDAS – SMART DISTRIBUTED ANTENNA SYSTEM FOR HIGH QUALITY IN-BUILDING CELLULAR COVERAGE

IN-BUILDING WIRELESS SOLUTIONS 2007

LAS VEGAS – June 11, 2007 — Cellvine, a leading developer and provider of coverage enhancement solutions for cellular networks, introduced today the SDAS® - Smart Distributed Antenna System, to enable effective in-building and campus-wide cellular signal enhancement.

Indoor environments such as large building complexes, commercial offices and shopping malls present significant challenges to operators who are looking to ensure strong signal quality for their customers as they move between different locations during a typical day. With the increasing usage of smartphones and PDAs to access corporate data and the internet, seamless coverage in all locations is becoming a critical factor in ensuring satisfactory service fulfillment. Customers expect good call quality and an enjoyable experience when using their mobile phones, which includes preventing dropped calls and maintaining consistent quality of service.

SDAS® is an In-Building Pico Cell, BTS Sector or Off-Air fed sophisticated RF over thin low cost coaxial cable distribution system. SDAS® balances and controls the output power and sensitivity of each individual service antenna to gain optimal coverage, noise immunity, coverage control and radiation control. Its ease of deployment, ease of expansion, full system remote monitoring and control and relatively lower cost compared with Fiber based systems makes it an ideal candidate for any In-Building or Campus scenario.

“SDAS complements Cellvine’s strong portfolio of indoor coverage enhancement systems, offering an advanced, feature-rich, patented RF-based unique system with many advantages over a fiber-based system, including cost,” commented Yoni Shiff, CEO at Cellvine. “With our SDAS system, Cellvine now offers comprehensive indoor solutions for every environment ranging from personal home based areas, through office and SOHO environments, all the way up to large buildings, tunnels and campuses.”

Cellvine has developed a broad range of cellular coverage enhancement products and solutions based on its patent-protected technology for improving cellular signals in over-ground and subterranean environments. The company has enriched its coverage solutions with comprehensive management capabilities, providing operators with full real-time control of their coverage networks without the need for costly infrastructure replacement.

About Cellvine

Cellvine develops and markets innovative coverage and capacity solutions for the wireless telecommunications industry. Headquartered in Or Yehuda, Israel, with sales to Network Operators worldwide, Cellvine designs and manufactures best-of-class Wireless Signal Enhancement Systems from VHF through 3.5 GHz. The company's high performance solutions enable operators to maintain excellent network quality, providing strong, cost-effective and consistent network coverage in all types of environments. Cellvine's broad range of products can support multiple networks simultaneously, including: GSM, GPRS, EDGE, UMTS, HSDPA, CDMA, CDMA2000-1xEV-DO, WCDMA, TDD, FDD, iDEN, and Tetra. For more information, please visit <http://www.cellvine.com>.